

CONWAY SCENE

FALL 2018 INTERNSHIPS



WWW.CONWAYSCENE.COM

Conway Scene Internship Fall 2018

Our Mission

The mission of Conway Scene is to threefold:

1. Be a catalyst for change in our community
2. Be a support for our community's most vulnerable
3. Tell the stories of everyday influencers in Conway: artists, entrepreneurs, and nonprofit heroes

Will you join us on our journey? Will you be a Conway Scene influencer?

Conway Scene is a local digital publishing company that tells the stories of everyday influencers. We run a robust blog that gives insight on things to do in the city and tells the stories of these influencers.

Are you a college student looking for real-world publication experience? Consider working with Conway Scene to fulfill your internship hours. We are offering unpaid internships for students who would like to learn more about working with an online magazine.

Student internships will learn how to tell stories of local influential leaders as well as other interesting people.

You will:

- write feature articles
- learn how to add images to your articles
- how to optimize your article for online exposure
- how to post on a WordPress website
- interview entrepreneurs for stories
- and how to promote your article

We will work with your college (UCA, Central Baptist College, or Hendrix) to help you fulfill required internship hours.

This internship will be a chance to practice and improve your skills in interviewing, writing, digital marketing, and networking. This is an unpaid internship. I would love to have interns write up to 4 articles during the course of the semester. I will meet with students once per week to evaluate and discuss opportunities for improvement and offer advice.

Intern Requirements and Qualifications

- High school degree or equivalent; must be enrolled in an accredited university/college program to receive credit
- Proficient computer skills, including Google Drive, keyboarding, ability to interview and take notes, double check information
- Must be 18 years of age
- Excellent written and verbal communication skills
- Self-directed and able to work without supervision
- Energetic and eager to tackle new projects and ideas

Please email:

- Cover letter
- Resume
- Writing Sample
- Recommendation of a professor
- Link to our LinkedIn Account

to conwayscene@gmail.com and address it to Todd E Jones.